

Jefferies Tech Trek 2024 | Resilience

SEPTEMBER 10 – 12, 2024

August 15, 2024

To Our Clients, Friends and Colleagues:

We deeply regret to share that we have made the difficult decision to cancel Tech Trek 2024. Facing mounting travel and logistical challenges, including a steep rise in flight cancellations to Tel Aviv by major airlines and corporate travel policy changes for many of our registered guests, we determined that hosting another successful Tech Trek in the way that we have envisioned has become unfeasible.

We are pleased that the Jefferies-sponsored [EY Journey Conference](#), the largest tech industry conference in Israel, remains confirmed for September 9-10 in Tel Aviv and the entire Jefferies Israel team will be there. In addition, Rich Handler, our CEO, is still planning to join us in Israel that week as is Raphael Bejarano, our Global Head of Investment Banking. Additionally, several of our senior tech investment bankers will also be joining us at Journey.

For global investors that are still planning to travel to Israel that week, regardless of our cancelling Tech Trek, we will be offering to facilitate meetings with Israeli investors and companies to ensure that they derive maximum value from their visit.

For anyone that has booked a room with our room block at the David Kempinski Hotel, please be assured that you will still be able to keep your reservation as booked. If you no longer want a room that you have booked, please contact the David Kempinski Hotel at events.telaviv@kempinski.com by Friday, August 23rd.

Thank you for your interest in joining us at Tech Trek. While our decision to cancel Tech Trek 2024 was difficult, we are confident that we will be back with a bigger and stronger Tech Trek next year. We look forward to seeing you there in 2025!

Sincerely,

Jefferies Tech Trek Team

Jefferies