# **Fitness Sector Update**

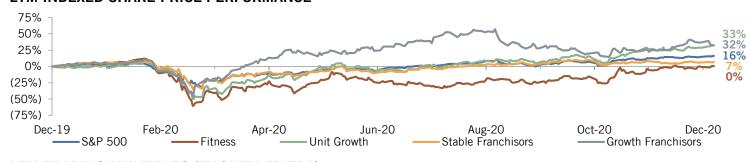
**FOURTH QUARTER 2020** 



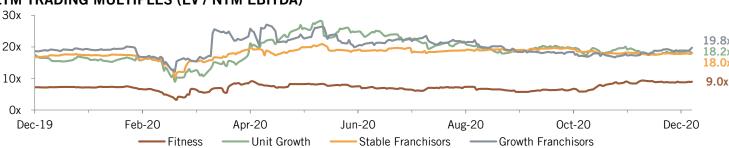
### **Recent Observations**

- Despite the lingering COVID overhang, we are beginning to see positive signs from both the economy and consumer behavior which bode well
  for the future of the industry
  - A recent study published in a January 2020 Mayo Clinic medical journal was the first of its kind to clearly link higher levels of aerobic fitness with lower levels of COVID related hospitalization risk. This study, along with growing consumer interest in living healthier lifestyles, is a positive indicator for the category in a post-COVID world
  - Additionally, we witnessed a significant improvement in fitness sector asset prices in the secondary markets (both debt and equity) upon the FDA's approval of the Pfizer-BioNTech and Moderna vaccines
  - Through our dialogue and activity, it is clear that both public and private market investors are looking through the disruption of COVID and beginning to show a renewed interest in the category, as evidenced by BoxUnion's recent acquisition of TITLE Boxing Club and Revelstoke Capital's acquisition of Empire Portfolio Group, an Orangetheory franchisee
- Q4'20 registered 11 fitness-related M&A transactions, down 35% versus 17 transactions in Q4'19
  - Apart from restructuring related activity, post-COVID M&A within the sector has centered on connected-equipment and digital concepts
  - We are beginning to see the first signs of "regular way" fitness club / studio M&A transaction activity emerge as investors and lenders look forward into a post-COVID economy
- Equity Capital Market volatility settled following the U.S. presidential election and markets ended 2020 at all-time highs
  - The equity markets have been particularly forward-looking, reflecting the bullish narrative surrounding vaccine development, central bank liquidity tailwinds, fiscal stimulus and upside risk to consensus economic and earnings growth expectations
  - While COVID initially closed the IPO market to most companies (other than healthcare and technology), the market has since re-opened and new issuance has been met by investors with open arms
- Debt Capital Markets finished a tumultuous 2020 on a strong note, against the backdrop of a broad rally in risk markets fueled by optimism around COVID vaccine developments
  - Q4'20 institutional new-issue loan volume totaled \$78 billion, +7% versus Q4'19, driven largely by loans supporting M&A which surged 48% versus Q3'20
  - High yield market conditions were particularly strong, propelling Q4'20 issuance to \$96 billion the most active Q4 on record as low borrowing costs provided incentives for issuers to strengthen liquidity and push out debt maturities

### LTM INDEXED SHARE PRICE PERFORMANCE



### LTM TRADING MULTIPLES (EV / NTM EBITDA)



Source: Capital IQ as of December 31, 2020.

Note: Indexed share price performance weighted by market capitalization. Fitness index includes ENXTAM:BF, LSE:GYM, OM:ATIC, PLNT and SASE:1830. Unit Growth index includes EYE, FIVE, FND, GO, OLLI and ULTA. Stable Franchisors index includes DENN, PZZA and WING.

Fitness | Q4 2020 1 Jefferies.com

### **SELECTED PUBLIC MARKET COMPARABLES**

(USD\$ in millions, except per share data)

	12/31/20 % of 52-		of 52- Equity	Enterprise	EV /		EV / EBITDA		P/E		PEG		LT EPS
	Price	Wk High	Value	Value	Revenue	LTM	2021 (E)	2022 (E)	2021 (E)	2022 (E)	2021 (E)	2022 (E)	Growth
Fitness													
Planet Fitness, Inc.	\$77.63	87%	\$6,717	\$8,066	19.0x	56.4x	27.6x	22.4x	51.0x	37.7x	4.36	3.22	11.7%
Basic-Fit N.V.	36.70	85%	2,202	2,650	5.1x	23.1x	6.8x	5.3x	80.1x	35.2x	N/A	N/A	NA
Leejam Sports Company	20.61	88%	1,079	1,151	6.2x	19.7x	9.3x	7.5x	21.6x	15.0x	3.60	2.49	6.0%
The Gym Group plc	2.96	68%	491	528	3.7x	21.7x	6.2x	4.5x	NM	36.5x	N/A	N/A	N/A
Actic Group AB (publ)	2.12	64%	34	70	0.7x	NM	1.9x	NM	13.9x	NM	N/A	N/A	N/A
				Mean:	6.9x	30.2x	10.4x	9.9x	41.7x	31.1x	3.98	2.86	8.9%
				Median:	5.1x	22.4x	6.8x	6.4x	36.3x	35.9x	3.98	2.86	8.9%
Unit Growth													
Ulta Beauty, Inc.	\$287.16	94%	\$16,178	\$15,617	2.5x	22.8x	14.2x	13.1x	27.1x	23.3x	2.61	2.24	10.4%
Floor & Decor Holdings, Inc.	92.85	88%	9,656	9,595	4.3x	34.4x	25.4x	20.8x	51.2x	41.0x	1.95	1.56	26.2%
Five Below, Inc.	174.98	89%	9,776	9,563	5.3x	49.0x	25.4x	20.8x	44.2x	35.8x	2.14	1.73	20.6%
Ollie's Bargain Outlet Holdings, Inc.	81.77	73%	5,349	5,025	2.9x	18.1x	17.9x	15.2x	28.7x	24.9x	1.65	1.43	17.4%
Grocery Outlet Holding Corp.	39.25	80%	3,695	4,091	1.4x	27.4x	17.6x	16.1x	34.4x	30.5x	2.15	1.91	16.0%
National Vision Holdings, Inc.	45.29	87%	3,669	3,960	2.4x	25.5x	17.7x	16.2x	50.5x	42.4x	5.16	4.33	9.8%
				Mean:	3.1x	29.5x	19.7x	17.0x	39.3x	33.0x	2.61	2.20	16.7%
				Median:	2.7x	26.5x	17.8x	16.1x	39.3x	33.1x	2.15	1.82	16.7%
Stable Franchisors (LTGR < ~15% per annum)													
McDonald's Corporation	\$214.58	93%	\$159,886	\$194,034	10.2x	21.6x	17.4x	16.5x	25.8x	23.8x	3.30	3.06	7.8%
Yum! Brands, Inc.	108.56	98%	32,749	42,890	7.7x	22.5x	20.0x	18.5x	27.2x	24.2x	2.51	2.23	10.8%
Restaurant Brands International Inc.	61.11	91%	18,571	31,425	6.2x	16.6x	13.7x	12.8x	22.0x	19.9x	2.31	2.09	9.5%
Domino's Pizza, Inc.	383.46	88%	15,108	18,883	4.8x	26.0x	22.3x	20.4x	29.6x	25.9x	2.01	1.76	14.7%
Terminix Global Holdings, Inc.	51.01	93%	6,739	8,123	3.7x	19.8x	21.5x	20.1x	37.9x	35.8x	2.76	2.61	13.7%
Planet Fitness, Inc.	77.63	87%	6,717	8,066	19.0x	56.4x	27.6x	22.4x	51.0x	37.7x	4.36	3.22	11.7%
The Wendy's Company	21.92	88%	4,913	7,371	5.4x	19.2x	16.3x	15.2x	30.7x	26.0x	2.77	2.34	11.1%
Jack in the Box Inc.	92.80	94%	2,109	3,287	3.2x	14.1x	11.0x	10.8x	16.3x	15.0x	1.37	1.26	11.9%
Dine Brands Global, Inc.	58.00	56%	952	2,271	3.2x	13.7x	9.6x	8.9x	11.0x	9.2x	3.50	2.94	3.1%
				Mean:	7.0x	23.3x	17.7x	16.2x	27.9x	24.2x	2.77	2.39	10.5%
				Median:	5.4x	19.8x	17.4x	16.5x	27.2x	24.2x	2.76	2.34	11.1%
Growth Franchisors (LTGR > ~15% per annum)													
Wingstop Inc.	\$132.55	78%	\$3,935	\$4,214	17.7x	64.2x	49.7x	41.8x	93.8x	75.5x	5.86	4.72	16.0%
Papa John's International, Inc.	84.85	83%	2,796	3,288	1.9x	22.8x	17.5x	16.2x	37.2x	32.5x	1.83	1.59	20.4%
Denny's Corporation	14.68	66%	936	1,236	3.8x	24.7x		13.7x	30.4x	21.2x		1.41	15.1%
•				Mean:	7.8x	37.2x	27.9x	23.9x	53.8x	43.1x	3.23	2.57	17.2%
				Median:	3.8x	24.7x	17.5x	16.2x	37.2x	32.5x	2.01		16.0%
Digital													
Peloton Interactive, Inc.	\$151.72	90%	\$44,383	\$42,360	18.0x	NM	103.8x	57.3x	NM	NM	N/A	N/A	85.0%

### **OPERATING STATISTICS**

	LTM			LTM Ma		Sales Growth		EBITDA		Balance Sheet		
	Revenue	Gross Profit	EBITDA	Gross Profit	EBITDA	1 Year	5 Year	1 Year	5 Year	Cash	Debt	Lev.
Fitness												
Planet Fitness, Inc.	\$425	\$235	\$143	55.3%	33.7%	(32.1%)	5.8%	(46.4%)	8.2%	\$420	\$1,772	12.4
Basic-Fit N.V.	515	404	115	78.5%	22.3%	1.2%	N/A	(25.7%)	N/A	213	661	5.8
Leejam Sports Company	186	44	58	23.9%	31.4%	(22.6%)	N/A	(42.1%)	N/A	77	149	2.6
The Gym Group plc	144	142	24	98.7%	16.9%	(16.6%)	17.4%	(59.0%)	11.3%	8	45	1.9
Actic Group AB (publ)	94	58	(21)	61.9%	(22.0%)	(14.4%)	N/A	N/A	N/A	17	53	N/
			Mean:	63.7%	16.4%	(16.9%)	11.6%	(43.3%)	9.7%			5.6
			Median:	61.9%	22.3%	(16.6%)	11.6%	(44.2%)	9.7%			4.2
Unit Growth												
Ulta Beauty, Inc.	\$6,259	\$2,303	\$686	36.8%	11.0%	(13.3%)	11.1%	(42.1%)	1.8%	\$561	\$0	0.0
Floor & Decor Holdings, Inc.	2,229	957	279	42.9%	12.5%	14.0%	25.3%	30.9%	35.4%	271	210	8.0
Five Below, Inc.	1,791	601	195	33.5%	10.9%	1.6%	18.4%	(18.9%)	14.5%	214	0	0.0
Ollie's Bargain Outlet Holdings, Inc.	1,715	684	278	39.9%	16.2%	24.3%	19.0%	49.3%	28.4%	326	1	0.0
Grocery Outlet Holding Corp.	2,983	929	149	31.1%	5.0%	19.8%	N/A	27.0%	N/A	59	455	3.1
National Vision Holdings, Inc.	1,617	853	155	52.7%	9.6%	(3.7%)	0.0%	1.3%	0.0%	377	667	4.3
			Mean:	39.5%	10.9%	7.1%	14.7%	7.9%	16.0%			1.4
			Median:	38.3%	10.9%	7.8%	18.4%	14.1%	14.5%			0.4
Stable Franchisors (LTGR < ~15% per annum)												
McDonald's Corporation	\$19,034	\$9,776	\$8,963	51.4%	47.1%	(9.8%)	(5.8%)	(13.8%)	0.2%	\$3,684	\$37,832	4.2
Yum! Brands, Inc.	5,603	2,708	1,908	48.3%	34.1%	2.6%	(15.7%)	(4.7%)	(7.0%)	1,110	11,251	5.9
Restaurant Brands International Inc.	5,089	2,927	1,895	57.5%	37.2%	(7.6%)	8.3%	(12.8%)	7.2%	1,919	13,201	7.0
Domino's Pizza, Inc.	3,911	1,073	727	27.4%	18.6%	10.2%	13.0%	12.6%	12.2%	331	4,106	5.6
Terminix Global Holdings, Inc.	2,201	937	411	42.6%	18.7%	19.9%	(3.1%)	30.9%	(7.1%)	288	1,672	4.1
Planet Fitness, Inc.	425	235	143	55.3%	33.7%	(32.1%)	5.8%	(46.4%)	8.2%	420	1,772	12.4
The Wendy's Company	1,360	591	384	43.4%	28.2%	1.1%	(6.4%)	(10.6%)	0.7%	313	2,772	7.2
Jack in the Box Inc.	1,022	313	233	30.6%	22.8%	7.5%	(7.9%)	(11.7%)	(4.8%)	200	1,378	5.9
Dine Brands Global, Inc.	721	287	166	39.8%	23.0%	(19.6%)	1.3%	(33.0%)	(8.4%)	309	1,627	9.8
			Mean:	44.0%	29.3%	(3.1%)	(1.1%)	(9.9%)	0.1%			6.9
			Median:	43.4%	28.2%	1.1%	(3.1%)	(11.7%)	0.2%			5.9
Growth Franchisors (LTGR > ~15% per annum)												
Wingstop Inc.	\$239	\$126	\$66	52.6%	27.5%	27.7%	25.9%	34.6%	22.7%	\$48	\$327	5.0
Papa John's International, Inc.	1,761	531	144	30.1%	8.2%	10.1%	1.4%	51.8%	(3.2%)	140	358	2.5
Denny's Corporation	322	118	50	36.6%	15.5%	(45.1%)	(8.3%)	(47.5%)	(10.7%)	13	314	6.3
			Mean:	39.8%	17.1%	(2.4%)	6.3%	13.0%	2.9%			4.6
			Median:	36.6%	15.5%	10.1%	1.4%	34.6%	(3.2%)			5.4
Digital												
Peloton Interactive, Inc.	\$2,356	\$1,060	\$137	45.0%	5.8%	128.5%	N/A	N/A	N/A	\$2,023	\$0	0.0

## **SELECTED RECENT MERGERS & ACQUISITIONS**

(\$Millions)

			Enterprise	LTM Valuation		
Announced	Acquiror	Target	Value	EV / Rev.	EV / EBITDA	
Dec-20	Goldman Sachs	Echelon Fitness	ND	N/A	N/A	
Dec-20	Peloton	Precor	\$420	N/A	N/A	
Dec-20	Investor Group / Aquiline Capital Partners	In-Shape Health Clubs	\$45	N/A	N/A	
Dec-20	Openfit (Beachbody)	Ladder	ND	N/A	N/A	
Nov-20	BestFit Group (Nord Holding)	jumpers fitness / Ai Fitness	ND	N/A	N/A	
Oct-20	Francisco Partners	MyFitnessPal	\$345	4.5x	N/A	
Oct-20	Tacit Capital / Lender Group	Town Sports International	\$85	0.2x	3.9x	
Oct-20	TRUE Fitness Technology	Octane Fitness	\$25	N/A	N/A	
Oct-20	International Sports Sciences Association (ISSA)	National Council of Certified Personal Trainers (NCCPT)	ND	N/A	N/A	
Oct-20	Gridiron	Cubii	ND	N/A	N/A	
Oct-20	LCatterton	ICON Health & Fitness (Minority Investment)	\$7,000	7.0x	N/A	
Sep-20	Piper PE LLP	Wattbike	ND	N/A	N/A	
Sep-20	LCatterton	Tonal	\$250	N/A	N/A	
Sep-20	ABC Fitness Solutions (Thoma Bravo)	Trainerize	ND	N/A	N/A	
Sep-20	KKR / Permira / Zone 5 Ventures / Amazon Alexa Fund	Zwift	ND	N/A	N/A	
Sep-20	Genesis Health Clubs	South Suburban YMCA	ND	N/A	N/A	
Aug-20	Frasers Group (Sports Direct)	DW Sports Fitness (Fitness clubs business)	£37	N/A	N/A	
Aug-20	Daxko (GI Partners)	Motionsoft	ND	N/A	N/A	
Jul-20	Norwest Venture Partners / General Catalyst	Tempo	ND	N/A	N/A	
Jul-20	ABC Fitness Solutions (Thoma Bravo)	GymSales	ND	N/A	N/A	
Jul-20	Smart Fit (Patria, CPPIB, OTPP)	Queima Diaria	ND	N/A	N/A	
Jun-20	Genesis Health Clubs	The Athletic Clubs (f.k.a. Prairie Life Fitness)	ND	N/A	N/A	
Jun-20	RSG Group GmbH (McFIT)	Gold's Gym	\$100	N/A	N/A	
Jun-20	Gold's Gym Tennessee (Gold's Gym Franchisee)	Jackson Sport and Fitness	ND	N/A	N/A	
Jun-20	Lululemon Athletica	Mirror	\$500	N/A	N/A	
Jun-20	Berkshire Partners / Investor Group (Eric Roza)	CrossFit	ND	N/A	N/A	
lun-20	LightBay Capital	Barry's Bootcamp	ND	N/A	N/A	
May-20	Inspire Brands Asia (Aura Funds / Exacta Capital / RISA Partners)	Anytime Fitness Asia (Anytime Fitness Franchisee)	ND	N/A	N/A	
May-20	SeventySix Capital	Forte	ND	N/A	N/A	
Apr-20	Transaction Services Group (Advent International)	PerfectMind and TrueCoach	ND	N/A	N/A	
			Mean:	3.9x	3.9x	
			Median:	4.5x	3.9x	

### SAME STORE SALES

		Calendar Year Quarter													
Fitness		Q4'17	Q1'18	Q2'18	Q3'18	Q4'18	Q1'19	Q2'19	Q3'19	Q4'19	Q1'20	Q2'20	Q3'20		
Actic Group AB		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/		
Basic-Fit		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/		
Leejam Sports Company		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/		
Planet Fitness		11.6%	11.1%	10.2%	9.7%	10.1%	10.2%	8.8%	7.9%	8.6%	9.8%	N/A	(5.6%		
The Gym Group plc		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/		
	Mean:	11.6%	11.1%	10.2%	9.7%	10.1%	10.2%	8.8%	7.9%	8.6%	9.8%	N/A	(5.6%		
	Median:	11.6%	11.1%	10.2%	9.7%	10.1%	10.2%	8.8%	7.9%	8.6%	9.8%	N/A	(5.6%)		
Unit Growth		Q4'17	Q1'18	Q2'18	Q3'18	Q4'18	Q1'19	Q2'19	Q3'19	Q4'19	Q1'20	Q2'20	Q3'20		
Five Below		5.9%	3.2%	2.7%	4.8%	4.4%	3.1%	1.4%	2.9%	(2.2%)	(51.8%)	(12.2%)	12.8%		
Floor & Decor		24.4%	15.6%	11.4%	11.1%	8.7%	3.1%	3.0%	4.6%	5.2%	2.4%	(20.8%)	18.4%		
Grocery Outlet		5.1%	4.5%	2.7%	4.2%	4.1%	4.2%	5.8%	5.8%	5.1%	17.4%	16.7%	9.1%		
National Vision		10.4%	4.6%	8.8%	6.8%	2.9%	6.7%	3.8%	6.2%	8.1%	(10.3%)	(36.5%)	12.4%		
Ollie's Bargain Outlet		4.4%	1.9%	4.4%	4.6%	5.4%	0.8%	(1.7%)	(1.4%)	(4.9%)	(3.3%)	43.3%	15.3%		
Ulta Beauty		8.8%	8.1%	6.5%	7.8%	9.4%	7.0%	6.2%	3.2%	4.0%	(35.3%)	(26.7%)	(8.9%)		
	Mean:	9.8%	6.3%	6.1%	6.6%	5.8%	4.2%	3.1%	3.6%	2.6%	(13.5%)	(6.0%)	9.9%		
	Median:	7.4%	4.6%	5.5%	5.8%	4.9%	3.7%	3.4%	3.9%	4.6%	(6.8%)	(16.5%)	12.6%		
Stable Franchisors		Q4'17	Q1'18	Q2'18	Q3'18	Q4'18	Q1'19	Q2'19	Q3'19	Q4'19	Q1'20	Q2'20	Q3'20		
Dine Brands Global, Inc. (Applebee's)		1.3%	3.3%	5.7%	7.7%	3.5%	1.8%	(3.0%)	(1.6%)	1.0%	(10.6%)	(49.4%)	(13.3%)		
Dine Brands Global, Inc. (IHOP)		(5.3%)	1.0%	0.7%	1.2%	3.0%	1.2%	3.2%	0.3%	4.1%	(14.7%)	(59.1%)	(30.2%)		
Domino's Pizza		4.2%	8.3%	6.9%	6.3%	5.6%	3.9%	3.0%	2.4%	1.7%	1.6%	16.1%	17.5%		
Jack in the Box		(0.2%)	(0.1%)	0.5%	0.5%	(0.1%)	0.2%	2.7%	3.0%	1.7%	(4.2%)	6.6%	12.2%		
McDonald's		4.5%	2.9%	2.6%	2.4%	2.3%	4.5%	5.7%	4.8%	5.1%	0.1%	(8.7%)	4.6%		
Planet Fitness		11.6%	11.1%	10.2%	9.7%	10.1%	10.2%	8.8%	7.9%	8.6%	9.8%	N/A	(5.6%		
Restaurant Brands International (BK)		4.6%	3.8%	1.8%	1.0%	1.7%	2.2%	3.6%	4.8%	2.8%	(3.7%)	(25.2%)	(7.9%		
Restaurant Brands International (TH)		0.1%	(0.3%)	0.0%	0.6%	1.9%	(0.6%)	0.5%	(1.4%)	(4.3%)	(10.3%)	(33.4%)	(13.7%		
Restaurant Brands International (PLKI)		(1.3%)	3.2%	2.9%	0.5%	0.1%	0.6%	3.0%	9.7%	34.4%	26.2%	24.0%	21.5%		
ServiceMaster		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A		
Wendy's		1.3%	1.6%	1.9%	(0.2%)	(0.1%)	1.2%	1.3%	4.4%	4.5%	0.0%	(4.4%)	7.0%		
YUM! Brands (KFC)		3.0%	2.0%	2.0%	3.0%	3.0%	5.0%	6.0%	3.0%	1.0%	(8.0%)	(21.0%)	(4.0%		
YUM! Brands (Pizza Hut)		1.0%	1.0%	(1.0%)	(1.0%)	0.0%	0.0%	2.0%	0.0%	0.0%	(11.0%)	(9.0%)	(3.0%		
YUM! Brands (Taco Bell)		2.0%	1.0%	2.0%	5.0%	6.0%	4.0%	7.0%	4.0%	4.0%	1.0%	(8.0%)	3.0%		
	Mean:	2.1%	3.0%	2.8%	2.8%	2.8%	2.6%	3.4%	3.2%	5.0%	(1.8%)	(14.3%)	(0.9%)		
	Median:	1.3%	2.0%	2.0%	1.2%	2.3%	1.8%	3.0%	3.0%	2.8%	(3.7%)	(8.9%)	(3.0%)		
Growth Franchisors		Q4'17	Q1'18	Q2'18	Q3'18	Q4'18	Q1'19	Q2'19	Q3'19	Q4'19	Q1'20	Q2'20	Q3'20		
Denny's		2.2%	1.5%	(0.7%)	1.0%	1.4%	1.3%	3.8%	(0.2%)	1.7%	(6.3%)	(56.9%)	(33.6%		
Papa John's		(3.9%)	(5.3%)	(6.1%)	(9.8%)	(8.1%)	(6.9%)	(5.7%)	1.0%	3.5%	5.3%	28.0%	23.8%		
Wingstop		5.2%	9.5%	4.3%	6.3%	6.0%	7.1%	12.8%	12.3%	12.2%	9.9%	31.9%	25.4%		
	Mean:	1.2%	1.9%	(0.8%)	(0.8%)	(0.2%)	0.5%	3.6%	4.4%	5.8%	3.0%	1.0%	5.2%		
	Median:	2.2%	1.5%	(0.7%)	1.0%	1.4%	1.3%	3.8%	1.0%	3.5%	5.3%	28.0%	23.8%		

Sources: Capital IQ, public filings and news articles as of December 31, 2020.

### **SELECTED DEBT CAPITAL MARKETS COMPARABLES**

(\$Millions)

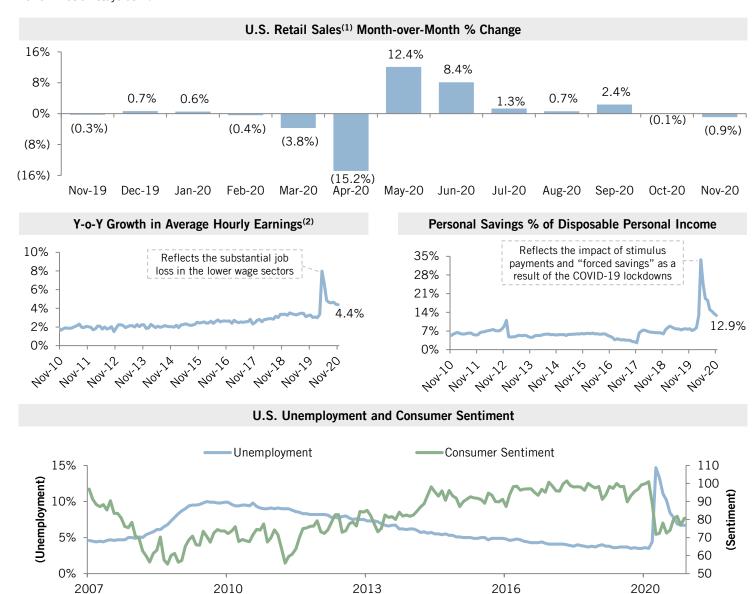
	Maturity	At Issue	At Issue			Current		Current Call	Ne	ct Call	LTM	LTM		Leverage	
Issuer / Issue	Date	Ratings	Size	Coupon	Floor	Price	Yield	Premium	Date	Premium	Revenue	EBITDA	Sec. / 1st	Total	Adj.
Fitness															
Bay Club										At Issue:	\$221	\$72	6.5x	6.5x	6.7
(Private - KKR)		B3 / B								Current:	N/A	N/A	N/A	N/A	N/A
Revolver	Aug-23	NR / NR	\$50	Grid	N/A	DNT	DNT	N/A	N/A	N/A					
1st Lien Term Loan (Cov-Lite)	Aug-25	B2 / B+	\$525	L+375 bps	0.00%	92.125	5.909%	None	N/A	N/A					
2nd Lien Term Loan (Cov-Lite)	Aug-26	Caa2 / CCC+	\$190	L+775 bps	0.00%	87.250	11.128%	None	N/A	N/A					
ClubCorp Holdings, Inc.										At Issue:	N/A	N/A	N/A	N/A	N/A
(Private - Apollo)		B2 / B								Current:	N/A	N/A	N/A	N/A	N/A
Revolver	Aug-24	NR / NR	\$175	Grid	N/A	DNT	DNT	N/A	N/A	N/A	IVA	10/1	11/4	IVA	14/
Term Loan (Cov-Lite)	Sep-24	B1 / B+	\$1,151	L+275 bps	0.00%	93.111	4.663%	None	N/A	N/A					
Senior Notes	Sep-25	Caa1 / CCC+	\$425	8.500%	N/A	93.000	10.250%	N/A	N/A	N/A					
Equinox			*							At Issue:	\$1,100	\$238	4.3x	5.1x	6.4
(Private - Related Companies, Silverlake, Leona	rd Groon I C	a Caa2 / CCC								Current:	\$1,100 N/A	\$236 N/A	4.3x N/A	N/A	N/A
Revolver	Feb-22	NR / NR	\$150	Grid	N/A	DNT	DNT	N/A	N/A	N/A	N/A	IN/A	N/A	IN/A	IN/A
1st Lien Term Loan (Cov-Lite)	Mar-24	B1 / B+	\$1,021	L+300 bps	0.00%	89.278	5.871%	None	N/A	N/A					
1st Lien Term Loan	Jun-24	NR / NR	\$150	L+900 bps	1.00%	99.500	10.125%	None	N/A	N/A					
2nd Lien Term Loan (Cov-Lite)	Feb-25	Caal / CCC+	\$200	L+700 bps	1.00%	66.321	16.420%	None	N/A	N/A					
	160-23	Caal / CCC+	\$200	L+700 bps	1.00%	00.521	10.420%	INOILE	13/75						
Excel Fitness (Planet Fitness Franchisee)										At Issue:	\$130	\$59	4.4x	4.4x	5.2
(Private - Altamont Capital Partners)	0.104	B3 / B	410			DNIT	DAIT	11/4		Current:	N/A	N/A	N/A	N/A	N/A
Revolver Term Loan (Cov-Lite)	Oct-24 Oct-25	NR / NR B3 / B	\$10 \$260	N/A L+525 bps	N/A 1.00%	DNT 91.000	DNT 8.500%	N/A None	N/A N/A	N/A N/A					
	OCI-25	D3 / D	\$200	L+323 bps	1.00%	91.000	8.500%	INOILE	13/75						
LA Fitness										At Issue:	\$2,045	\$490	3.5x	5.0x	5.0
(Private - Seidler Equity Partners)	1 00	B2 / B+	4100	0.1	A178	DNIT	DAIT	11/4		Current:	N/A	N/A	N/A	N/A	N/A
Revolver	Apr-23	NR / NR	\$138	Grid	N/A	DNT	DNT	N/A	N/A	N/A					
Term Loan A	Apr-23	NR / NR	\$925	L+350 bps	0.00%	89.500	6.315%	None	N/A	N/A					
Term Loan B (Cov-Lite)	Apr-25	B1 / BB-	\$675	L+325 bps	0.00%	89.625	6.034%	None	N/A	N/A					
Life Time Fitness										At Issue:	NM	NM	NM	NM	NN
(Private - Leonard Green and TPG)		Caa1 / CCC+								Current:	N/A	N/A	N/A	N/A	N/A
Revolver	Sep-24	B3 / B-	\$358	TBD	N/A	DNT	DNT	N/A	N/A	N/A					
Term Loan B (Cov-Lite)	Dec-24	B3 / B-	\$850	TBD	1.00%	N/A	N/A	101.000	Jul-22	100.000					
Senior Secured Notes	Jan-26	B3 / B-	\$925	5.750%	N/A	N/A	N/A	MW	Jan-23	102.875					
Senior Notes	Jun-23	Caa3 / CCC+	\$450	8.500%	N/A	96.500	9.565%	None	N/A	N/A					
PF Growth Parnters (Planet Fitness Franchisee)										At Issue:	\$116	\$43	4.0x	4.0x	N/A
(Private - Alaris, Exeter Street Capital and the E	rick Family)	NR / NR								Current:	N/A	N/A	N/A	N/A	N/A
Revolver	Jul-25	NR / NR		Grid	0.00%	DNT	DNT	N/A	N/A	N/A					
1st Lien Term Loan	Jul-25	NR / NR	\$200	L+500 bps	0.00%	92.000	7.190%	None	N/A	N/A					
Planet Fitness, Inc.										At Issue:	\$625	\$267	4.5x	4.5x	4.8
(Public - NYSE:PLNT)		BB- / B1								Current:	\$425	\$282	6.3x	6.3x	6.4
Revolver / Variable Funding Notes	Sep-23	NA / BBB-	\$75	Grid	N/A	DNT	DNT	N/A	N/A	N/A	φ <b>42</b> 3	\$20Z	0.3x	0.34	0.4
2018 Class A-2-I Notes	Sep-23	NA / BBB-	\$575	4.262%	N/A	99.735	4.328%	None	N/A	N/A					
				4.262%											
2018 Class A-2-II Notes	Sep-25	NA / BBB-	\$625		N/A	99.668	4.749%	None	N/A	N/A					
2019 Class A-2 Notes	Dec-49	NA / BBB	\$550	3.858%	N/A	94.306	5.282%	None	N/A	N/A					
Pure Gym										At Issue:	£228	£95	4.5x	4.6x	N/A
(Private - Leonard Green)		BB- / B1								Current:	N/A	N/A	N/A	N/A	N/A
Revolver	Feb-25	NR / NR	£60	Grid	N/A	DNT	DNT	N/A	N/A	N/A					
	Feb-25	B3 / B-	£445	5.500%	N/A	98.500	5.875%	102.750	Jan-22	101.375					
Senior Secured Notes		B3 / B	£430	6.375%	N/A	98.350	6.788%	103.188	Feb-21	103.188					
Senior Secured Notes Senior Notes	Feb-25	D3 / D						1							
	Feb-25	5575								At Issue:	\$269	\$118	5.5x	6.4x	6.4
Senior Notes	Feb-25	Caa1 / CCC+								At Issue: Current:	\$269 N/A	\$118 N/A	5.5x N/A	6.4x N/A	
Senior Notes United PF Holdings (Planet Fitness Franchisee) (Private - American Securities)		Caa1 / CCC+		Grid	N/A	DNT	DNT	N/A	N/A	Current:					
Senior Notes United PF Holdings (Planet Fitness Franchisee) (Private - American Securities) Revolver	Feb-25	Caa1 / CCC+	\$40	Grid	N/A 0.00%	DNT 93 300	DNT 5.865%	N/A 101,000	N/A Feb-21	Current: N/A					N/A
Senior Notes United PF Holdings (Planet Fitness Franchisee) (Private - American Securities) Revolver 1st Lien Term Loan (Cov-Lite)	Feb-25 Feb-27	Caa1 / CCC+ NR / NR B1 / B	\$40 \$590	L+400 bps	0.00%	93.300	5.865%	101.000	Feb-21	Current: N/A 100.000					
Senior Notes United PF Holdings (Planet Fitness Franchisee) (Private - American Securities) Revolver	Feb-25	Caa1 / CCC+	\$40							Current: N/A		N/A			



Sources: Capital IQ, LCD News, public filings and Markit Loans as of December 31, 2020.

#### STATE OF THE CONSUMER

- U.S. retail sales increased 3% during this year's expanded holiday season, powered by a pandemic-driven shift toward online shopping
  - From October 11th to December 24th, e-commerce sales jumped 49% and made up nearly 20% of 2020 retail sales
- Consumer sentiment rose nearly 5 points in December as COVID-19 vaccines from Pfizer and Moderna were approved
  - Despite fading political uncertainty and a \$900 billion stimulus package passed in late December, consumer sentiment remains nearly
     20 points below its peak in February due to fears of a stalling economic recovery and the lingering pandemic
  - Consumer sentiment has also been pressured by slower-than-expected rollout of vaccination programs and a new variant of COVID-19 that threatens a resurgence of the pandemic
- Oil prices broke above \$50 this month for the first time since February as Saudi Arabia unexpectedly announced voluntary production cuts, signaling fears of continued low oil consumption in 2021
- November U.S. home sales declined for the first time in 6 months due to lack of supply, after a sustained period of high demand driven by record low interest rates
- The Federal Reserve committed to buy bonds and hold short-term borrowing rates near zero until the economy reaches full employment and inflation stays at 2%



Sources: Jefferies Equity Research, U.S. Census Bureau and news sources.

- Reflects seasonally adjusted retail and food services sales excluding motor vehicle and parts sales.
- Reflects average hourly earnings of all employees, total private, seasonally adjusted.

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