Private Company Profiles
Acquia, Inc., an open source software company, provides products, services, and technical support for the Drupal social publishing system. Drupal is extremely popular among website developers, creating substantial demand for the Company's products. The company offers social business software, enterprise cloud hosting, developer cloud hosting, remote administration, Drupal training, publishing solutions, government solutions, education solutions, search software, and support and cloud services, as well as professional services. It also provides commercial grade support for the open source Drupal social publishing system, including modules, themes, and custom code.

Analogix Semiconductor is a leader in the design of high-performance mixed-signal semiconductors for digital media and communications interconnect applications. The Company enables mobile devices to optimize battery life while presenting applications, movies and images on virtually any HD display including internal system screens, computer monitors, and TVs. Analogix IP cores, full custom ASICs and off-the-shelf digital media ICs provide end-to-end connectivity through industry-standard interfaces like DisplayPort and HDMI, and can be found in millions of today's most popular consumer electronics devices from some of the world's leading brands. The Company was founded in 2002 and headquartered in Santa Clara, CA.
Answers.com

www.answers.com

Founded: 1999  Location: St. Louis, MO (United States)

Answers provides answer-based search services to users primarily through its Web site, Answers.com. The Answers.com web site is a questions and answers (Q&A) site, which comprises WikiAnswers and ReferenceAnswers platforms to cater online consumers to locate answers to their questions. WikiAnswers is a community-generated social knowledge Q&A platform that is available in various languages, such as English, French, Italian, German, and Spanish, where people ask questions and the community answers them. ReferenceAnswers offers editorial content on various topics licensed from the reference publishers. Answers.com is one of the top 20 websites in the US. As of April 14, 2011, Answers Corporation operates as a subsidiary of AFCV Holdings, LLC.

Apigee Corp.

www.apigee.com

Founded: 2004  Location: Palo Alto, CA (United States)

Apigee is the leading provider of API technology and services for enterprises and developers. Hundreds of companies including Walgreens, Bechtel, eBay, Pearson, and Gilt Groupe as well as tens of thousands of developers use Apigee to simplify the delivery, management and analysis of APIs and apps. As web-based businesses look to expand their customer bases through third-party apps and partnerships, demand for Apigee’s platform is expected to continue to grow.
Aquantia Corp.

www.aquantia.com

Founded: 2004  Location: Milpitas, CA (United States)

Aquantia Corp. develops high speed Ethernet connectivity solutions for cloud computing and data center deployments. Its products include AQ1002 that provides flexibility in existing installations and accelerates the adoption of 10GBASE-T; AQ1402 that offers low power and high density to enable single-row design of 48 port switches and line cards; AQ1202 that provides low power demanded by NICs and LOM; and AQ1103 that offers an upgrade path to lower power for platforms based on the 1st generation AQ1002. The company also offers Amsterdam Reference Platform, a single-board reference design that is used to evaluate the performance and flexibility of Fulcrum’s FocalPoint FM6364 switch/router silicon; and Aquantia's architecture based on the approach to signal processing that leverages intellectual property residing in the analog front-end that integrates with the digital core.

Bering Media

www.beringmedia.com

Opened: 2008  Location: Toronto, ON (Canada)

Bering Media, Inc. provides location-based advertising solutions. Its geo-targeting technology allows media companies and advertising agencies to reach the relevant and responsive demographics online. The company was founded in 2008 and is based in Toronto, Canada.
# Box, Inc.

**www.box.com**

<table>
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<tr>
<th>Founded</th>
<th>Location</th>
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<tbody>
<tr>
<td>2005</td>
<td>Los Altos, CA (United States)</td>
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Founded in 2005, Box provides a secure content sharing platform that both users and IT love and adopt. Content on Box can be shared internally and externally, accessed through iPad, iPhone, Android and Windows Phone applications, among others, and extended to partner applications such as Google Apps, NetSuite and Salesforce. Today, more than 15 million people and 150,000 businesses worldwide use Box. Headquartered in Los Altos, CA, Box is privately held and backed by venture capital firms Andreessen Horowitz, Bessemer Venture Partners, Draper Fisher Jurvetson, Emergence Capital Partners, General Atlantic, Meritech Capital Partners, NEA, Scale Venture Partners, and U.S. Venture Partners, and strategic investors salesforce.com and SAP.

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# Centrify Corporation

**www.centrify.com**

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<tbody>
<tr>
<td>2004</td>
<td>Sunnyvale, CA (United States)</td>
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Centrify provides Unified Identity Services across data center, cloud and mobile – resulting in one single login for users and one unified identity infrastructure for IT. Centrify’s software and cloud services let organizations securely leverage their existing identity infrastructure to centrally manage authentication, access control, privilege management, policy enforcement and compliance across on-premise and cloud resources. More than 4500 customers have deployed Centrify across millions of servers, applications and mobile devices to optimize costs and increase agility and security.
# Private Company Profiles

## Cine Latino

**www.cinelatino.com**

<table>
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<th>Founded:</th>
<th>1988</th>
<th>Location:</th>
<th>Coral Gables, FL (United States)</th>
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Cine Latino is a leading Spanish-language movie channel with more than 12 million subscribers in the U.S., Latin America and Canada, featuring the largest selection of contemporary Spanish-language blockbusters and critically-acclaimed titles from Mexico, Latin America, Spain and the Caribbean. Cine Latino is owned by Hemisphere Media Group, the only publicly-traded pure-play U.S. Spanish-language TV/cable network business serving the high-growth U.S. Hispanic population.

## DigiPlex SA

**www.digiplex.com**

<table>
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<tr>
<th>Founded:</th>
<th>1999</th>
<th>Location:</th>
<th>London (United Kingdom)</th>
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DigiPlex provides highly secure high-powered, energy-efficient, carrier-neutral, co-location data centre space for its customers’ information and communication technology (ICT) equipment. The company is one of the longest standing data centre builders and operators in Europe. Based in Scandinavia and the UK, DigiPlex delivers 24/7 specialised and quality-assessed services to many clients including international companies, corporates and SMEs, public sector organisations, and government agencies.
Hubspot

www.hubspot.com

**Founded:** 2006  
**Location:** Cambridge, MA (United States)

HubSpot is an Internet marketing startup whose software helps businesses get found online, generate more inbound leads and convert a higher percentage of those leads into paying customers. HubSpot's software platform includes tools that allow professional marketers and small business owners to manage search engine optimization, blogging and social media, as well as landing pages, lead intelligence and marketing analytics. HubSpot software is the most powerful, tightly integrated and comprehensive marketing software available, putting personalized inbound marketing into the hands of any business. Over 8,000 companies in 56 countries use our software to create lovable inbound marketing to attract, nurture and convert leads into an accelerating stream of new customers and revenue. HubSpot has been named one of the most promising, fastest growing companies by Inc, Forbes and Deloitte for the best possible reason: customer results. HubSpot has over 400 employees, was founded in 2006 and is based in Cambridge, MA.

Huddle

www.huddle.com

**Founded:** 2006  
**Location:** London (United Kingdom)

Huddle offers cloud collaboration and enterprise content management solutions. The Company offers online collaboration, live conferencing, project management software and document sharing solutions and serves agencies, charities, education, information technology and government clients globally.
Integra Telecom
www.integratelecom.com

**Founded:** 1996  
**Location:** Portland, OR (United States)

Integra is one of the largest facilities-based providers of communication and networking services in the western United States. The Company connects businesses of all sizes with advanced networking, communications and technology solutions in 35 metropolitan markets. Integra owns and operates an enterprise-class network consisting of a 5,000-mile long-haul fiber-optic network, 3,000 miles of metropolitan fiber and a nationwide IP/MPLS network. Its fiber network connects directly to more than 2,200 enterprise buildings and data centers. Integra offers a full range of products and services over a highly scalable and secure network, including data networking solutions, managed services, colocation, cloud services and a comprehensive suite of voice products. The Company's solutions serve the healthcare, government, education, and professional services sectors. Integra has also developed solutions to address the broader needs of the marketplace, including business continuity, collaboration, communications, connectivity and security.

Lithium Technologies, Inc.
www.lithium.com

**Founded:** 2001  
**Location:** Emeryville, CA (United States)

Lithium Technologies provides social customer community software and social media marketing solutions to enterprises. With a focus on providing social media solutions with measurable results, Lithium helps top brands find online and mobile social customers, understand their influence and build lasting relationships. The Lithium Social Customer Suite offers comprehensive social monitoring, creative customer experiences and actionable analytics across millions of blogs, forums and social networking sites. The technology is proven in high-volume, growth environments and provides security, open and custom APIs, and multi-language support. Lithium was founded in 2001 and has several blue-chip customers including AT&T, Univision, PayPal, and Best Buy.
Masergy Communications

Founded: 2000  
Location: Plano, TX (United States)

Masergy delivers customized, high-performance communications platforms with flexible network transport options, robust cloud communications and secure managed services. The Company's integrated network and software solutions enable customers to seamlessly deploy and manage IT applications such as video, voice and data, on a global basis. Serving customers throughout the Americas, Europe, Asia, Africa and Australia, Masergy leverages advanced transport technologies to deliver global Ethernet services across a native MPLS network. The company has pioneered customer-control network services and the delivery of multiple services over a single network connection.

Mobidia Technology

Founded: 2004  
Location: Richmond, BC (Canada)

Mobidia provides mobile operators with revolutionary new software solutions that enhance their mobile data networks by leveraging the distributed computing power of millions of connected laptops, netbooks, and smartphones. Mobidia does this by delivering network-edge intelligence applications and cloud services for smartphone and tablets. These solutions are deployed by operators to help make their mobile data networks more efficient and profitable while enhancing experiences for their subscribers.
Ping Identity Corporation
www.pingidentity.com

Founded: 2002 Location: Denver, CO (United States)

Ping Identity provides federated identity management, allowing enterprises to improve the security of their customer-facing and employee-facing websites. The company offers secure cloud identity management solutions through single sign-on (SSO), federated identity management, mobile identity security, API security, social media integration and centralized access control. Ping Identity serves 800 customers worldwide.

RadiumOne, Inc.
www.radiumone.com

Founded: 2008 Location: San Francisco, CA (United States)

RadiumOne is a unique combination of programmatic buying, proprietary data, patent-pending intelligence algorithms, and multi-channel capabilities. The Company operates as a network of social games and applications that manages an online advertisement network to leverage social data on the Web. RadiumOne helps brand and direct response advertisers to target social media consumers, and also delivers advertisements and offers from brands to game developers and publishers. Each month, the Company engages with 700 million unique consumers and monitors over 10 billion sharing events.
Rafter
www.rafter.com

Founded: 2006  Location: San Mateo, CA (United States)

Rafter, Inc., an education technology company, provides cloud-based course materials management solutions in the United States. It offers Rafter Course Materials Network, a cloud-based campus platform for students to obtain course materials; educators to research, compare, and adopt them; and college administrators to manage their educational materials. The company's Rafter Course Materials Network suite includes Rafter Network, a cloud-based software service that enables students, educators, administrators, and campus store managers to improve the affordability, accessibility, and effectiveness of course materials; Rafter Discover, a network for educators to find, evaluate, compare, and choose course content; and Rafter Supply IQ, a cloud-based source of real time textbook pricing and inventory data.

Recommind
www.recommind.com

Founded: 2000  Location: San Francisco, CA (United States)

Recommind provides predictive information management software, delivering search-powered business applications that transform the way enterprises, government entities and law firms conduct eDiscovery, enterprise search and information governance. Recommind’s solutions are all built on the CORE (Context Optimized Relevancy Engine) platform, which automatically accesses, organizes and analyzes large volumes of information in context from various sources.
SAY Media, Inc.

www.saymedia.com

Founded: 2004  Location: San Francisco, CA (United States)

SAY Media is a digital publishing company that creates media brands. Through its technology platform and media services, SAY enables its portfolio of independent content creators to build passionate communities around key consumer interest areas such as Style, Living, Food and Tech. The Company provides simple and accountable ways for the world’s top brands to engage with these passionate audiences, at scale, with a reach of more than 500 million people around the world. The Company was founded in 2005 and headquartered in San Francisco, CA.

SideCar Technologies, Inc

www.side.cr

Founded: 2012  Location: San Francisco, CA (United States)

SideCar is the pioneering instant ridesharing platform. The SideCar smartphone app connects people in the community who need rides with local, vetted drivers willing to provide them with rides, using their own vehicles. In lieu of fare, the Company operates on a voluntary contribute-what-you-want system. It offers its services in San Francisco, Seattle, Los Angeles, Austin, Philadelphia, Chicago, Boston and Brooklyn, NY. The company is based in San Francisco, California with operations in Los Angeles, Philadelphia, Austin, and Seattle.
the Rubicon Project, Inc.

www.rubiconproject.com

Founded: 2007 Location: Los Angeles, CA (United States)

The Rubicon Project, Inc., an advertising technology company, provides online advertising solutions to Web publishers and ad networks. The company operates REVV Marketplace, a display advertising marketplace for publishers; and REVV yield optimization platform. It also provides REVV for demand, which comprise a Web-based interface, real-time-bidding API, and human-powered interface.

Turn

www.turn.com

Founded: 2004 Location: Redwood City, CA (United States)

Turn Inc. provides data and media management platform technologies to Fortune 500 brands and advertising agencies. It offers Turn Audience Platform, a data management platform to centralize offline and online marketing data, discover the right audiences for their brands, and plan intelligently across all media channels and devices; and Turn Campaign Suite, a cloud marketing application. The company also provides Turn Media Platform that allows centralized management of multiple inventory sources where brands can find their audiences in real time, as well as to target custom audiences at scale, and optimize performance and centrally manage campaigns across a range of inventory sources.
Varonis Systems, Inc.

www.varonis.com

**Founded:** 2005  
**Location:** New York, NY (United States)

Varonis provides innovative, comprehensive, actionable data governance solutions. Based on patent-pending technology and a highly accurate analytics platform, Varonis’ solutions give organizations total visibility and control over their data, ensuring that only the right users have access to the right data at all times. The Company was founded in 2005 and has customers across multiple industries including financial services, healthcare, energy, manufacturing and technology worldwide.

Zayo Group

www.zayo.com

**Founded:** 2007  
**Location:** Boulder, CO (United States)

Zayo Group is a global provider of bandwidth infrastructure services, including dark fiber, lit and IP services, and carrier-neutral colocation and interconnection. Its 72,800 route mile network connects locations in and between cities on dense metro and intercity fiber assets. Zayo’s network serves 271 markets in seven countries and 45 states, plus Washington D.C. Zayo’s fiber network connects the largest U.S. and European cities as well as many Tier 2-5 U.S. markets. Zayo’s network reaches over 11,100 buildings, including over 500 data centers, over 500 carrier POPs, and thousands of enterprise buildings. The firm was founded in 2007 and is now headquartered in Boulder, Colorado.
Zuora
www.zuora.com

Founded: 2006  Location: Redwood City, CA (United States)

Zuora is the global leader in Relationship Business Management (RBM) solutions. Zuora delivers the subscription commerce, billing and finance capabilities that have become the industry standard to help companies transition to the Subscription Economy. Enterprises and emerging companies use Zuora's multi-tenant cloud solution to streamline key processes, provide visibility into the metrics that matter most and serve as the financial engine of the business. Zuora services innovative customers including Informatica, Tata Communications, Box, Zendesk, DocuSign, Xplornet, Ustream and Reed Business Information.